

Title:

House of Kindness

Power:

Kind, Fierce, Renewal

Heritage:

Japan

Language:

Japanese

Symbolic Animal:

Dragon



HOUSE HISTORY Nukumori is the House that originates from Japan. A group of individuals that understand that kindness is the true strength that will build their character, the members of the House of Nukumori are known for the friendship that they extend to everyone around them. They treat others with respect, and in doing so they earn the respect of all others.

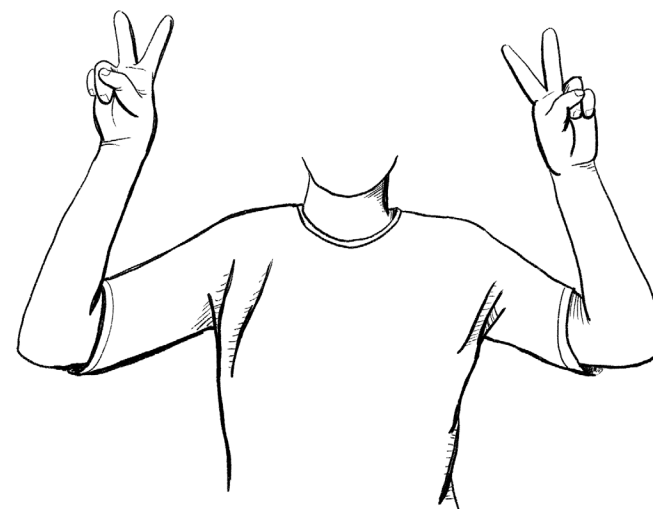
Incoming members have a heart of kindness — even if they do not even see it within themselves in the beginning! That is because they learn that the great level of kindness that they must extend to all others grows over time to become a more full and beautiful character trait. This is why they take great inspiration from the symbol of the cherry blossom: it reminds the members of the House that kindness must be grown and cared for like a delicate flower, until it blossoms into the most beautiful flower in the entire garden.

But kindness does not necessarily mean meekness or timidity. Kindness means stepping in and defending others, taking care of them and seeking what is best for others as well as ourselves. This is why the dragon is Nukumori's symbolic animal. Filled with ancient power and wisdom, it is fierce when the time calls.

Nukumori's Hand Signal

House hand signals are used in meetings or gatherings, to rally around the House, encourage and support one another, or just for fun to show pride and spirit.

Nukumori's hand signal is **The Peace Sign**. To make this, we hold out our hands with our index and middle fingers up and the others clenched tight downward in a fist. This signal shows others that we exist for peace and kindness with all houses.



THE PEACE SIGN

Nukumori's WSA Cheer

Nukumori 1: Fly Dragons Fly!

Nukumori ALL: Fly Dragons Fly! Fly Dragons Fly!

Nukumori 1: N - U - K - U

Nukumori ALL: M - O - R - I



Our House Crest

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The most important visual representation of each House is its House Crest. This is a specially designed Coat of Arms filled with

symbols that speak to the values of the House. The crests should never be changed or altered. Preserving them builds House heritage!

The Samurai

We are kind, but strong, and know when to strike!

The Dragon

Represents balance and freedom, as well as ancient power and wisdom. It has a fierceness that can be unleashed when necessary!

The Cherry Blossom

Known as “sakura” in Japan, the flowers represent renewal and remind us that kindness toward others is our tool to renew and succeed.



The Sun

The sun over the horizon is a symbol of the nature of our kindness: it is perpetual and continual.

Purple

Associated with benevolent royalty, purple is our House color because it reminds us that we are kings and queens!

Assets

All of the assets are available for download at
www.rcahousesystem.com/nukumori

- A — **House Crest**, the primary logo (comes in full- or 2-color)
- B — **House Name**, for signs and banners
- C — **Team Nukumori**, for team shirts and apparel
- D — **House Scroll**, alternate for signs and banners
- E — **Banner Icon**, for social media badges or *really* small use!
- F — **Secondary Logo**, for smaller or lower-detail print needs

A



B

NUKUMORI™

C

TEAM
NUKUMORI™

D



E



F



Nukumori Purple

RGB: R11 G75 B159

CMYK: C67 M83 Y0 K0

PANTONE: 266 C

HEX: #6F4B9F